



Memo No.

Date

BEST PRACTICES

Best Practice 1:

Title of the Practice: “Extension services - Life Lessons beyond the Classroom”

Narajole Raj College situated in a rural area of Paschim Medinipur district of West Bengal. The College was the dream child of a group of magnanimous minds and dedication of many kind hearts. The institution considers it their moral responsibility to endure this baton of good work and hand it over to the next generation for their integrated development and to inculcate humane values in them.

Objectives of the Practice:

- i. To provide opportunities for the students to engage in community services.
- ii. To awake social consciousness amongst the young mind.
- iii. To impart value-based holistic education keeping in view the vision statements of the institution.

The Context:

To give emphasis on the Vision statements of the institution regarding – “Installation of humane values within students and to provide avenues of holistic development” along with their syllabi, institution builds many student-centric units and cells namely NSS, NCC, Green Club, Cine Club, Gender Equity Cell, Equal opportunity cell and **Extension services** sub-committee etc. As to fulfil the motto of the institution it becomes necessary to engage the students in community services which will give the realization of the true scenario of the community they live. The experience of sharing and caring of the common people will act as eye opener to them which may lead them towards achieving their **life lessons beyond the class room**.

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A three-layered community service system is followed by the college.

- i. **Community Services through NSS**
- ii. **Community Services through NCC**
- iii. **Community Services through Extension Services Sub-Committee.** All other committees and cells have conducted their extension services' activities under the umbrella of the Extension services subcommittee, except NSS and NCC. Two villages namely Baramara and Dubrajpur and **one Primary School namely Singaghai Primary School** are adopted by the college. The activities include environment awareness, disaster management, health awareness, yoga workshop, computer training programme, spoken English course, awareness, training, and cultural activities specially designed for tribal students of Dubrajpur, programme arousing scientific temperament, awareness programme against female foeticide and female infanticide, awareness programme on constitutional rights, popular lectures on Indian knowledge system etc. Field programmes are done by the students under the supervision of the faculties. The programmes regarding knowledge sharing are conducted by the faculties.

Evidence of success:

More than fifty (50) activities took place during the assessment period and the programmes got very positive responses from the beneficiaries. As an outcome of the above **NSS Unit-I & II of Narajole Raj College received 'Barna Parichay' Samman-2023 by the Subdivisional Culture & Information Office, Ghatal Subdivision, Government of West Bengal.** Local panchayet also conferred certificates of achievement to the institution for its intensive and continuous community services.

Problems Encountered and resources required:

For rendering community services, sometimes, students need to travel a distant place. As majority number of student is female and activities were transpiring beyond the college hours. Consequently, safety issue is becoming a problem to the institution. Moreover, lack of funding hindered us from receipting broad spectrum activities.



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Best Practice 2:

Title of the Practice: "Promotion and Awareness of Intellectual Property Rights (IPR) in the Institution and Conservation of Ancient and Contemporary Indian Knowledge Systems on Folk Art (Patachitra Shilpa) and Mat Crafts (Madur Kathi Shilpa) of Paschim Medinipur District"

Objectives of the Practice:

Promotion and awareness and safeguarding of the intellectual property interests of all those who are involved in the creation of intellectual property at the institution and Folk Art (Patachitra Shilpa) and Mat Crafts (Madur Kathi Shilpa) of Paschim Medinipur District.

The Context:

The institute found that the total number of publications during the previous cycle of NAAC visit was not adequate and institute tried to create a database of self study materials (SLM) to provide the **e-learning facility for the students** and increase the number of publications. **The institute also found that there are several issues in contemporary rich Indian Knowledge Systems on Folk Art (Patachitra Shilpa) and Mat Crafts (Madur Kathi Shilpa) of Paschim Medinipur District, during the field visits/project work of students.**

The Practice:

IPR Cell of the institute was aimed to provide IPR awareness for teachers/research scholars/students. During assessment period, the IPR cell has organized seven online and offline seminars/workshops especially to create awareness on IPR amongst faculties, scholars, and students as well. Workshops and surveys were conducted to encourage the artists to achieve trademarks/GI for their art and to finding out the financial improvement of the artists after getting Trademark/GI and other related issues.

Evidence of Success:

NARAJOLE RAJ COLLEGE



NAAC Accredited 'B' Grade Govt.-Aided College

ESTD.- 1966

Narajole ⊕ Paschim Medinipur

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The IPR Cell of Narajole Raj College is recognized and sponsored by the Department of Science and Technology, Govt. of West Bengal, in 2023 that is the first college within Vidyasagar University to establish the Govt. sponsored IPR Cell with a grant of Rs. 50,000/-. 150+ plagiarism free research articles/book/books chapters are published by the faculties. 1500+ e-learning study materials are uploaded in the institutional website.

The glimpse of survey outcomes on folk arts are (i) Getting GI number made their business bigger than ever (ii) Mat Craft artists need special training to produce quality art materials (iii) Artists who receive GI number do not have paved home, there is no system for storing industrial materials (iv) 26 artists got the GI registration, out of 270 artists at Naya.

The college organized one Workshop on "INTELLECTUAL PROPERTY RIGHTS WITH A SPECIAL FOCUS ON GEOGRAPHICAL INDICATION (GI) OF FOLK ART IN PASCHIM MEDINIPUR DISTRICT" on 22/09/2023 in collaboration with WBCST to discuss the survey reports with the members of WBDST for elucidation. Two female faculty members attended the FDP on IPR at WBCST and 18 books are purchased specially on IPR issues.

Problems Encountered and Resources Required:

Circulation of e- materials among the students sometimes hinders due to lack of tech-savviness of the students. Survey in remote area and finding out the artists was very difficult.

Notes: Other institutions can adopt this practice for the promotion of Indian Knowledge System and Culture.

Attested
Principal
Narajole Raj College
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